

**Klaus P. Schneider**

Klaus P. Schneider is Emeritus Professor of Applied English Linguistics at the University of Bonn, Germany. His research interests include pragmatic variation, conventions of language use within and across languages and cultures, perceptions of (im)politeness and (in)appropriateness, pragmatic competence, metadiscourse, and first-order pragmatics. With Anne Barron he developed Variational Pragmatics. He serves on the editorial board of the Journal of Pragmatics and is co-editor of the handbook series Handbooks of Pragmatics (14 volumes) for De Gruyter Mouton and of the book series Language in Cultural Contexts for V&R uni-press/De Gruyter Brill. Currently, he is senior consultant in the project "A Pragmatic Profile of Namibian English: Exploring norms of communicative behaviour in a multilingual ecology" (PraProNE).